

## mediaCONNECT 21<sup>st</sup> CENTURY TRAVELERS WORKSHOP October 5, 2011

## **Attendees**

Susanne Bang (Lafayette), Teresa Burgdorf (Tully), Sharon Bush (West Genesee), Michael Dingman (Sandy Creek), Judi Dzikowski (OCM BOCES), Elena Drescher (Marcellus), Teresa Fragola (CNYRIC), Chris Kaleta (CNYRIC), Mary Klucznik (Chittenango), Chris Nelson (N. Syracuse), Ann Netter (CNYRIC), Jane O'Brien (TST BOCES), Vicki Reutter (Cazenovia), Amy Spath (CNYRIC), Kathy Spitzer (N. Syracuse), Mary Tiedemann (OCM BOCES), Ira Tobak (DeRuyter)

## **HOW DO YOU RIDE A ROCKET AT 55 MPH?**

The first mediaCONNECT meeting of the 2011-2012 school year presented an engaging full day workshop featuring Barry Britt, President of Soundzabound Music. The session provided pertinent information about using technology and digital media with safety and compliance. Mr. Britt delivered vital information with regard to copyright infringement and branding, safeguarding professional and personal reputations/careers, proper application of 'fair use' for students and teachers, and real-life consequences when moral ethics and legal regulations have been ignored or abused. Attendees left with knowledge and confidence for appropriately using digital resources in an educational environment and in their personal lives.

Participants were encouraged to visit the Soundzabound website for a multitude of digital citizenship resources and links: http://www.soundzabound.com/links

Following the Soundzabound presentation, information was provided about the resources available through the CNYRIC mediaCONNECT service.

## **Upcoming Meetings**

December 1, 2011 February 9, 2012 April 5, 2012

For all Instructional Technology & Design services, go to <a href="http://itd.cnyric.org/">http://itd.cnyric.org/</a>

Any revisions or corrections to meeting minutes should be sent to Teresa Fragola (tfragola@cnyric.org)